



YOUR TEMPLATE PLANNER



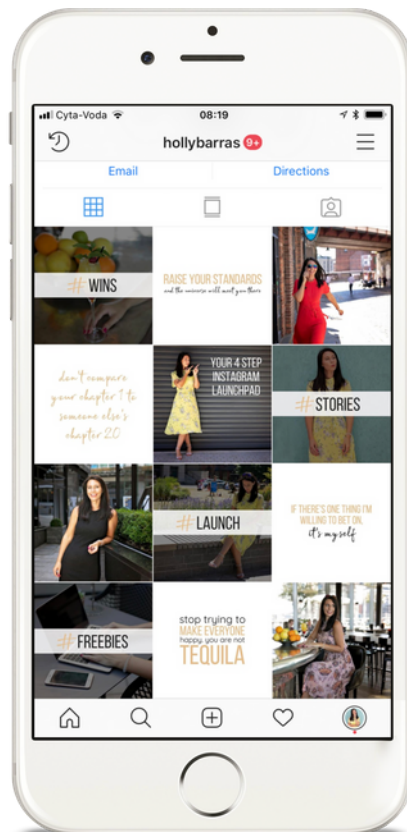
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I'm pretty old skool with some of the stuff I do - why fix what isn't broken... 'n' all that. Don't get me wrong, I love a good system and process that allows me the leverage to create time and results, but some things are far more effective sketched out with a pencil and paper.

When you come to decide what theme you're going to create in your Insta feed, there are various patterns you can choose from, but once you've decided between chequerboards, waterfalls, colour blocks, how do you create a template so that you know what order to have your posts in?

Well, fear not, print off the blank template, grab a pencil and note down in each box what you want in there.

I've added the very template that I use so you can see how it works. I have a waterfall effect that nudges on every post, as shown below:





MY TEMPLATE

1 PHOTO	2 QUOTE	3 HASHTAG
4 QUOTE	5 HASHTAG	6 PHOTO
7 HASHTAG	8 PHOTO	9 QUOTE
10 PHOTO	11 QUOTE	12 HASHTAG
13 QUOTE	14 HASHTAG	15 PHOTO
16 HASHTAG	17 PHOTO	18 QUOTE



YOUR TEMPLATE

1	2	3
4	5	6
7	8	9
10	11	12
13	14	15
16	17	18